

Missouri  
Department  
of Transportation



Fax (FAX) NUMBER  
Toll free 1-888 ASK MODOT  
www.modot.org

January 01, 1999

OWNER NAME  
OWNER ADDRESS  
OWNER CITY, OWNER STATE OWNER ZIP

RE: Transaction # PERMIT NUMBER  
COUNTY County, ROUTE

Dear OWNER CONTACT:

The Federal Highway Beautification Act of 1965 requires the Missouri Department of Transportation to enforce outdoor advertising rules and regulations adjacent to ROUTE. Failure to enforce these rules and regulations could cause the State of Missouri to lose up to ten percent (10%) of its annual share of Federal Highway construction money, amounting to millions of dollars each year.

After a recent field inspection, it has been determined that your sign advertising "ADV MESSAGE" is not an on-premise sign and therefore requires a permit. Enclosed please find an application along with a brochure explaining the laws governing outdoor advertising. If you feel your sign meets the requirements, please complete the application and return it along with the required documentation within thirty (30) days. Should this sign fall short of meeting the requirements or if you do not wish to permit this sign, it must be removed **in its entirety** within the next thirty (30) days.

For additional information regarding outdoor advertising rules and regulations, please log onto [http://www.modot.org/business/Outdoor\\_Advertising](http://www.modot.org/business/Outdoor_Advertising). If you have any questions, please contact me at PHONE NUMBER.

Sincerely,

PERMIT SPECIALIST  
PERMIT SPECIALIST TITLE



Additional forms and information available at [http://www.modot.org/business/Outdoor\\_Advertising](http://www.modot.org/business/Outdoor_Advertising)

***Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.***

Revised 08/2009